

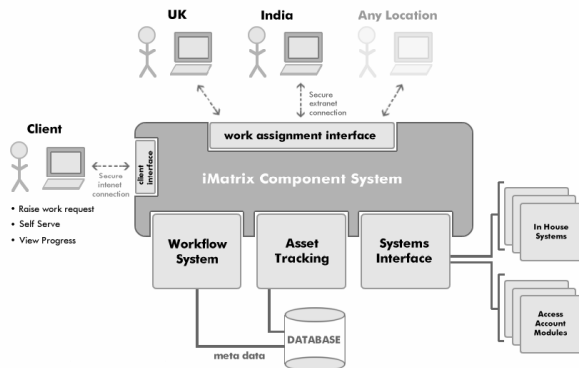


Mobile Games Testing for Babel Media



Babel provides games testing and QA to the mobile phone industry. Their clients include companies such as Nokia, Vodafone and THQ and they test games prior to release to the public across their client's global markets.

iBlocks have built an enterprise management system that encompasses the business processes of Babel and its external interactions with games producer and games publishers (Vodafone and others).



The entire process of submitting, testing and tracking media assets is carried out within this web-based system, providing security, visibility and consistency to the process of testing and releasing games and other mobile phone applications.

iBlocks provide management of the media assets direct to the mobile device through over-the-air (OTA) transfer services. Testing users have access to media assets through a restricted WAP interface which prevents download of unauthorised media.



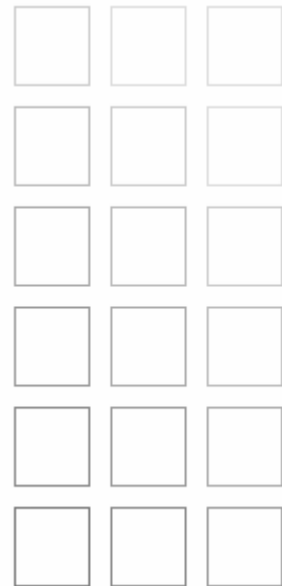
About Babel Media

Babel is Europe's leading provider of specialist services to the games and interactive entertainment industries.



Their fully integrated services include localisation, QA, porting and creative services.

<http://www.babelmedia.com>



"...iBlocks were able to work alongside our business through rapid growth. Their asset tracking system is delivering real returns and scalability to the business..."

Steve Kingswell
Finance Director
Babel Media Limited





iBlocks Mobile Development

iBlocks Java and web developments skills provide extensive capabilities within the world of mobile technology:

- **Mobile Web Pages: XHTML, HTML**

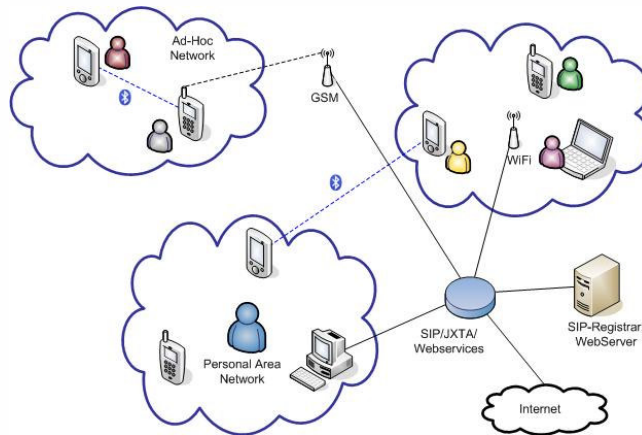
iBlocks create mobile web sites with dynamic content tuned for specific devices.

- **Mobile Java Development: MIDP2.0, CLDC 1.1**

iBlocks Java development experience allows the creation of rich mobile applications. Integration with enterprise application services provides a complete business solution.

- **Proof of Concept Projects**

iBlocks can develop proof of concept projects to analyse the application of mobile technologies to a variety of business areas. A recent project involved enabling mobile VoIP clients to make calls using Wifi technology.



- **Messaging: Email (SMTP, IMAP4, POP3), MMS, SMS**

Messaging services include mobile marketing, system monitoring and dashboard KPI tools.

"iBlocks demonstrated a keen understanding of our customers and made the technology available for us to provide first class service over the internet. Their rapid responses allowed us to tactically deploy innovative marketing campaigns."

Jennifer Brownlee
Head of Marketing
Amerada Energy



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